

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58150	CF LOC-POL	FBD - LBD: 10/16/12 - 11/05/12	HL#:	Created: 08/28/12 11:02 AM
Client: DEMOCRATIC GOVERNORS...	CPE: / / 1685	Agency Commission: 15 %	Updated: FWONG on 08/28/12 11:13 AM	
Agency: GREAT AMERICAN MEDIA (162)	Product: DGA 1685 (1300)	Self :03:00	Confirmed: 08/28/12 11:13 AM	
Buyer: J. DEMASTRIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/29/12 08:40 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFTX: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DDRPIL	M T W T F * *	PHIL	30				0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DDRPIL	M T W T F * *	PHIL	30				0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DDRPIL	M T W T F * *	PHIL	30				0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EJUDY	M T W T F * *	EFG	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58150	CF LOC-POL	FBD - LBD: 10/16/12 - 11/05/12	HL#:	Created: 08/28/12 11:02 AM
Client: DEMOCRATIC GOVERNORS...	CPE: / / 1685	Agency Commission: 15 %	Updated: FWONG on 08/28/12 11:13 AM	
Agency: GREAT AMERICAN MEDIA (162)	Product: DGA 1685 (1300)	Self :03:00	Confirmed: 08/28/12 11:13 AM	
Buyer: J. DEMASTRIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/29/12 08:40 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY	M T W T F * *	EFG	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLYSU	* * * * * S	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	AWHEEL	M T W T F * *	ACC	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T F * *	ACC	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	M T W T F * *	ACC	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AJEOPMF	M T W T F * *	ACC	30				0.0	\$3,800.00	2	\$7,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58150	CF LOC-POL	FBD - LBD: 10/16/12 - 11/05/12	HL#:	Created: 08/28/12 11:02 AM
Client: DEMOCRATIC GOVERNORS...	CPE: / / 1685	Agency Commission: 15 %	Updated: FWONG on 08/28/12 11:13 AM	
Agency: GREAT AMERICAN MEDIA (162)	Product: DGA 1685 (1300)	Self :03:00	Confirmed: 08/28/12 11:13 AM	
Buyer: J. DEMASTRIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/29/12 08:40 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AJEOPMF	M T W T F * *	ACC	30				0.0	\$3,800.00	2	\$7,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	AJEOPMF	M T W T F * *	ACC	30				0.0	\$3,800.00	2	\$7,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PNAVY	* T * * * * *	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$18,000.00	2	\$36,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PPERSON	* * * T * * *	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBLOODS	* * * * F * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LLETTER	M T W T F * *	LETT	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58150	CF LOC-POL	FBD - LBD: 10/16/12 - 11/05/12	HL#:	Created: 08/28/12 11:02 AM
Client: DEMOCRATIC GOVERNORS...	CPE: / / 1685	Agency Commission: 15 %	Updated: FWONG on 08/28/12 11:13 AM	
Agency: GREAT AMERICAN MEDIA (162)	Product: DGA 1685 (1300)	Self :03:00	Confirmed: 08/28/12 11:13 AM	
Buyer: J. DEMASTRIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/29/12 08:40 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LLETTER	M T W T F * *	LETT	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										
023	LFERGUSON	M T W T F * *	LFG	30				0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	1										
024	LFERGUSON	M T W T F * *	LFG	30				0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										
025	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$3,000.00	3	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1	1								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$159,250.00	\$135,362.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$159,250.00	\$135,362.50	\$0.00	\$0.00